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**Press release**

## **Ute-Désirée Hagedorn new Managing Director of Meplan GmbH**

Effective June 1, 2013, Ute-Désirée Hagedorn (34) will become the new Managing Director of Meplan GmbH and successor to Andreas Hitzler. The subsidiary of Messe München GmbH and Gesellschaft für Handwerksmessen – GHM has its headquarters at the Messe München trade-fair center and provides an entire range of international services that are related to exhibition-stand construction and consulting for maximum trade-fair success.

Ms. Hagedorn has served as head of Meplan's System Stand Construction Division since January 2007. Before that, she was Project Manager with a focus on concept development for international trade fairs at Heidelberger fairtrade GmbH & Co. KG. Klaus Dittrich, Chairman and CEO of Messe München and Chairman of the Meplan Shareholders Meeting: "We are pleased that by naming Ms. Hagedorn the new Managing Director, we have selected a competent and experienced manager from within the company. We are convinced that she will continue to help Meplan to develop successfully."

Ms. Hagedorn succeeds Andreas Hitzler, who has managed the company since 1998. He is leaving the company at his own request as of May 31, 2013 to pursue new opportunities. Klaus Dittrich: "We would like to thank Mr. Hitzler for his outstanding commitment to his work and for the extremely successful expansion of Meplan's business activities and wish him all the best and the utmost success for his future endeavors." Under Hitzler's leadership, Meplan GmbH evolved from a stand-building company for Messe München to a global provider of system-stand and design-stand construction services as well as a comprehensive range of fair-related services. During this period, the number of employees increased 7 to 65.

### **About Messe München International**

Messe München International is one of the world's leading trade-fair companies. In Munich alone it organizes around 40 trade fairs for capital and consumer goods, and key high-tech industries. Each year more than 30,000 exhibitors and over two million visitors take part in the events held at Messe München, the ICM – Internationales Congress Center München, and the MOC Veranstaltungszentrum. The leading international trade fairs of Messe München International are all FKM-certified, i.e. exhibitor and visitor numbers and the figures for exhibition space are collected in line with agreed standards and independently audited on behalf of the FKM (Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen), a society for the voluntary monitoring of fair and exhibition statistics. In addition, Messe München International organizes trade fairs in Asia, Russia, the Middle East and South America. With six subsidiaries in Europe and Asia and more than 60

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foreign representatives actively serving over 90 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade-fair company to be awarded energy-efficiency certification from the technical inspection authorities TÜV SÜD.