

Munich, 02-Jul-2013

**Press-Release**

## **Management changes at bC India Expo, MMI India and MMI Shanghai**

Isabell Schreml  
Referentin Interne &  
Externe Kommunikation  
Tel. +49 89 949 20736  
isabell.schreml@  
messe-muenchen.de

Messe München International has named Igor Palka (29) Chief Executive Officer (CEO) of bC Expo India Pvt. Ltd. and Deputy CEO of MMI India Pvt. Ltd. After a three month transition period, as of October 1, 2013 he will relieve Thomas Löffler (32) in both positions. As of November, Mr. Löffler will serve as an additional Deputy CEO at MMI Shanghai.

Igor Palka worked for Messe München while still a student and has remained loyal to the company ever since. After earning his degree in event management, he entered an extra-occupational program to study business administration. In 2011, Palka assumed responsibility for the majority of the exhibitors at the construction machinery exhibition bauma including acquisition and space allocation. Since then, he has represented bauma at fair-related presentations and negotiations with trade associations around the world.

Thomas Löffler studied business administration with an emphasis on trade-fair, convention and event management at Ravensburg University of Cooperative Education. While earning his BA, Löffler completed the practical phases of his program at Meplan, an exhibition-stand builder and subsidiary of Messe München. In 2005, moved to Messe München, where he became Exhibition Manager for bauma China in 2008. In 2010, he was appointed CEO of bC Expo India Pvt. Ltd. and Deputy CEO of MMI India Pvt. Ltd. As an additional Deputy CEO of MMI Shanghai, Mr. Löffler will be in charge of Finance and Controlling, International Sales and Business Development.

### **About Messe München International**

Messe München International is one of the world's leading trade-fair companies. In Munich alone it organizes around 40 trade fairs for capital and consumer goods, and key high-tech industries. Each year more than 30,000 exhibitors and over two million visitors take part in the events held at Messe München, the ICM – Internationales Congress Center München, and the MOC Veranstaltungszentrum. The leading international trade fairs of Messe München International are all FKM-certified, i.e. exhibitor and visitor numbers and the figures for exhibition space are collected in line with agreed standards and independently audited on behalf of the FKM (Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen), a society for the voluntary monitoring of fair and exhibition statistics. In addition, Messe München International organizes trade fairs in Asia, Russia, the Middle East and South America. With six subsidiaries in Europe and Asia and more than 60 foreign representatives actively serving over 90 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards

Messe München GmbH  
Messegelände  
81823 München  
Deutschland  
www.messe-muenchen.de



sustainability: It is the first trade-fair company to be awarded energy-efficiency certification from the technical inspection authorities TÜV SÜD.